



JEFF WALKER'S PRODUCT LAUNCH FORMULA 2.0

TAX SALE COPY

==== MESSAGE #1 =====

Sent early in the morning on April 14th.

----- begin message -----

Subject: RTU - "Jeff's huge tax bill"

OK, this is a bit embarrassing... but I just wrapped up my personal taxes - and I got a bit of a surprise.

Actually, it was a pretty big, nasty surprise.

And I am going to have to write a great big check and send it off to the IRS on Tuesday.

I suppose I really should have seen this coming - we had all kinds of new Real Time subscribers join us in the last year, and our Trading Update business really took off. But this tax bill really caught me by surprise.

In any case I need to bring in some cash quickly to pay this bill.

So bottom line, I am putting RTU on sale for a couple of days. Call it an "IRS Sale" if you will.

We normally don't discount Trading Update subscriptions... in fact we are thinking hard about *RAISING* our prices. After all, we haven't our rates since we started publishing in 1996.

However, I don't normally have to write the kind of check I am going to be writing on Tuesday.

So here it goes... Real Time subscriptions are going to be on sale until Wednesday, April 16th.

You can get a monthly subscription at an unheard of low price... this is BY FAR the lowest price *EVER* for a Real Time subscription. But the REAL deal is on the yearly subscriptions - you can save \$123!

To get all the details, go to:

<http://www... /tax-sale.htm>

One last thing... I know a lot of people who are not trading this market due to all the international turmoil. They say the market is news driven.

That may be, but I have NEVER seen a market react so well to our support and resistance zones. The fact is, this is a GREAT trading market. This may be a tough market for investors or system traders, but it is heaven for our approach to short term trading.

In any case, if you have EVER thought about a Real Time subscription, you will never see a lower price:

<http://www... /tax-sale.htm>

best regards,
Jeff

P.S.> The sale price on monthly subscriptions is the LOWEST rate we have EVER had for an Real Time subscription. This is your best chance ever to try out Real Time.

----- end message -----

===== MESSAGE #2 =====

Sent April 15th at about 6:30pm.

----- begin message -----

--- Sale - Sale - Sale ---

There is only one day left in our "IRS" Sale. To take advantage of the big savings use this special link:

<http://www.... /tax-sale.htm>

or call us at 888-xxx-xxxx or xxx-xxx-xxxx.

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Trader's Update

04 / 14 / 2003
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Dateline: 11:45 pm eastern time, 04/14/2003

The market opened higher yesterday, just under the 886.50-888.50 resistance zone on the SP futures and right at the 1053-1058 resistance zone on the Nasdaq futures. However, after that early strength the market turned immediately lower.

The selling gathered momentum after the Employment number was released. The market headed down for the 880.00-878.50 SP zone and the 1040-1038 Nasdaq zone. Those support areas stood up... and after lows in those zones, the market turned up. It wasn't exactly a u-turn... the market slopped around for a bit... but the bulls eventually put together a rally. The bounce took us up to make a double top up at 886.50 on the SP 1053 on the Nasdaq. From there the market turned back

down... and the selling was pretty steady into the close.

In the end, the Dow dropped 58 points, while the SP500 gave up 5.67 points. The Nasdaq composite dropped 14 points and the Nasdaq 100 ended 16 points lower.

Well, the bulls just can't seem to put anything together that sticks. The market has been unable to break 890-892 on the SP futures and 1059-1060 on the Nasdaq futures. The bulls will have to put together a convincing breakout over those zones, and they will have to do it with good breadth and volume. If they don't, those bears that they beat into submission last week will come back out with their claws sharpened. The breadth was not very healthy yesterday, and the volume was higher on a down day. Until the bulls can prove themselves by breaking out above resistance (on good breadth and volume), then we will view this rally as suspect - and a good shorting opportunity.

Now don't get too excited about the short side... and don't get married to any of your positions. Remember to obey your stops, and get out quickly if a trade doesn't go your way quickly. We like the short side on rallies, but only with controlled risk.

If the bulls can prove themselves by breaking over resistance at 890-892 on the SP futures and 1059-1060 on the Nasdaq futures, then we will flip to the bullish side. Again, however, don't get emotional... we are not going to chase any entries. Instead, we will wait for pullbacks to enter positions.

----- editor's note Tuesday, 04/15/2003 6:18 PM eastern -----

We had a very good day with our support and resistance numbers... I am not going to walk through all of them here, but look at that early low - a direct hit on initial support.

OK, our "IRS Sale" is just about over. Wednesday is the last day of the sale - I just sent my check off to the IRS a few hours ago. You have just over 24 hours to save big... so NOW is the time to act. To get the full story, go to:

<http://www.../tax-sale.htm>

Or call us at 888-xxx-xxxx (or if you are outside the U.S. and Canada, our regular line is 970-xxx-xxxx).

June 2003 SP futures resistance

884.00-886.50
896.00-897.50
899.00-901.00

June 2003 SP futures support

889.00-886.00
881.00-881.50
873.50-871.75

June 2003 Nasdaq futures resistance

1051-1052
1059-1062
1081-1083

June 2003 Nasdaq futures support

1046-1045
1038-1036
1029-1027

Good Trading,
Jeff Walker

----- end message -----

===== MESSAGE #3 =====

Sent April 16th at about 5:30pm.

----- begin message -----

--- IRS Sale ---

There is only one day left in our "IRS" Sale. To take advantage of the big savings use this special link:

<http://www... /tax-sale.htm>

or call us at 888-854-6516 or 970-884-1168.

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Real Time Trader's Update

04 / 15 / 2003

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Dateline: 11:45 pm eastern time, 04/15/2003

The market got off to a big start this week, but then it struggled. Finally, after fighting resistance at 890 for the

last four days, it broke out higher. After that break the market rallied strongly and finished the week well. The Dow gained 86 points and the SP500 gained 16 points. Meanwhile, the Nasdaq composite picked up 38 points, and the Nasdaq 100 gained 36 points.

The rally got the market up over the top of the recent ranges... that was healthy. The good breadth and volume was also healthy. Now the bulls just have to be sure they can hold that hard-fought ground and keep the market over that old resistance/new support. In addition to the SP and Nasdaq break over resistance, the Dow came along for the party by breaking over 8200 zone. In fact, the rally has the Nasdaq composite close to its February highs.

Of course, not everything is rosy for the market. We are now again at extreme overbought levels on most of our internal indicators. And we also have some (a few) bearish divergences. Although those divergences are pretty minor... the combination of overbought indicators along with bearish divergences can be pretty deadly.

So what we have here is a classic battle... a breakout above strong resistance is bullish, and our indicators are bearish. That is telling us to be nimble and not overstay our welcome in any trades.

Look to play both sides tomorrow. We are going to look for an early dip down to support (past resistance) for a buying opportunity. But, again, don't overstay your welcome in this trade.

This market has had a hard time making up its mind... it has been bouncing back and forth on an almost daily basis. The moves are coming fast and furious... and they have been in both directions. Of course, this is exactly what the doctor ordered for short term traders... and it fits us just fine. Nevertheless, this trading action is definitely building some tension in the market, and we should see that released in a sustained move in the not-too-distant future.

----- editor's note Wednesday, 04/16/2003 5:18 PM eastern -----

Well now... the SP closed Wednesday about 14 points below our "Load The Boat" resistance/sell zone.

If you had jumped on our "IRS Sale" on Sunday or Monday, then you would have read about our "Load The Boat" in time to actually act on it. And how sweet would that be?

There are now about 8 hours left in our sale - you can subscribe now and take advantage of the big savings (and my poor tax planning), or you can subscribe later at full price. Your choice.

If you want to save, then go to:

<http://www... /tax-sale.htm>

Or call us at 888-xxx-xxxx (or if you are outside the U.S. and Canada, our regular line is 970-xxx-xxxx).

June 2003 SP futures resistance

897.50-899.50
905.00-906.00
911.50-913.00
921-923 - SP500 cash

June 2003 SP futures support

893.20-891.50
889.00-887.50
882.50-880.20

June 2003 Nasdaq futures resistance

1070-1072
1082-1085
1092-1095
1105

June 2003 Nasdaq futures support

1060-1058
1054-1052
1043-1041

Good Trading,
Jeff Walker

----- end message -----

===== MESSAGE #4 =====

Last chance sent April 16th at about 6:00pm.

----- begin message -----

OK, I am only sending this so I don't get an angry email from someone who missed the deadline for our "IRS Sale".

If I don't give you a final warning, someone is going to miss out on the savings, and they are going to get all torqued off... and then I will get a nasty email. This way, I send a final warning and then I am covered.

The bottom line is that as I type this you have just over 8 hours to save a big chunk of money on your upgrade to a Real Time subscription.

You already have heard about my IRS saga, so I am not going to repeat it here. The bottom line is that my tax

surprise is your gain. You can now upgrade to a Real Time subscription at a "never-seen-before" price.

But all the fun and games end tonight at midnight Mountain Time (that is 2:00 am Eastern Time).

To get all the details, go to:

<http://www.... /tax-sale.htm>

best regards,
Jeff

P.S.> Remember, all our subscriptions are covered by our Iron Clad Guarantee. You can read about it at:
<http://www.... /tax-sale.htm>

----- end message -----