



JEFF WALKER'S PRODUCT LAUNCH FORMULA 2.0

Swipe File - MODULE 2

Video 1 - Identifying Your Product and The Market's Objections.

Email Query

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Finally, I have a question for you... if you could have a private conversation with me, what two questions would you would like to ask me?

Send me your question at jeff@xxxxxxxxxxx.com...

That's all for now, look for your next issue very soon...

Best Regards,

Jeff Walker

P.S.- Please send me your questions - what two questions would you like to ask me? What do you need help with? I won't always be able to answer individually... but I will try to answer them in a future issue.

ALTERNATE P.S. - Yes, I'm really serious - go ahead and push the reply button now and tell me your questions. What do you need help with?

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Support and Resistance Secrets Shot Across the Bow

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Subject: Traders Update: quick announcement and a favor...

Hi there,

Jeff Walker here. We will be sending your traders update in just a little bit. But first I need to ask you a favor...

We are REALLY close to wrapping up our long-awaited trading manual. We will be releasing it in early January. But before we do, we have to ask you a couple of questions.

Can you help us out?

You can answer the questions here (and get a little more detail on the trading manual) at this link:

<http://www...../question.htm>

Thanks,
Jeff

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PLF Owners Inner Sanctum

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SUBJECT: PLF: extra bonus #32

{!name_fix},

OK, it's time for the final-final uber-bonus for PLF 1.0... and it's the:

-- PLF Owner's Inner Sanctum --

IMPORTANT: in order to qualify for this bonus, you need to fill out a very short survey. Here's the link to the survey:

<http://>

OK, here's the TWO PART bonus:

PART ONE: I'm going to invite you to look "over-my-shoulder" during this launch. I will be doing at least one teleseminar during my prelaunch, to explain my strategy in real time.

In other words, you are going to get to peak inside a major Internet marketing launch.

I'm actually hoping to do more than one teleseminar for you, but we will see - things tend to get pretty crazy once the prelaunch starts rolling.

I'm going to warn you, the teleseminar(s) might come on pretty short notice - again, things get pretty hectic once I head into the launch.

PART TWO: I can't give all the details now, but I'm putting together an insane "upgrade" deal for you. The bottom line is I think you're going to be very happy with your investment in PLF 1.0.

HOWEVER, to get this bonus, you need to fill out the survey here:

<http://>

Go fill out that survey now...

best regards,

Jeff

P.S. about that subject line... I don't know if I've really released 32 bonuses, I didn't go count them up. But I know there's a boatload of them. You can access all of them here:

<http://>

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