



JEFF WALKER'S PRODUCT LAUNCH FORMULA 2.0

Swipe Copy: Module 2

Video 3: Finding And Attracting Joint Venture Partners And Affiliates

Current Affiliate Activation Email

--Begin Copy--

SUBJECT: personal from [YOUR NAME]

AFFILIATE NAME,

[PERSONAL STUFF HERE]

In any case, I just wanted to give you a heads up... I'm going to be releasing [PRODUCT NAME HERE] on [LAUNCH DATE HERE]. We will go into prelaunch on [PRELAUNCH DATE HERE]... and I would love to have you onboard to promote.

I'll have more details soon - it will be [BASIC PRODUCT DETAILS HERE]. Price is [PRICE HERE], we will have a payment plan, and commish is [COMMISSION PERCENTAGE HERE].

By the way, [MORE DETAILS HERE ABOUT YOUR INTERNAL LAUNCH OR YOUR LAST LAUNCH IF YOU HAVE THEM].

Best Regards,

[YOUR NAME]

--End Copy--

