

Product Launch Formula 2

Module 6 Outline

HotSeats Gone Wild!

Resources in Module 6

- 8 Videos and transcripts
- Feedback Survey
End of module

Videos

I. Video 1	HotSeat #1 Real Estate Agents	14 minutes
II. Video 2	HotSeat #2 Blog Technical Support	13 minutes
III. Video 3	HotSeat #3 High School Athletes	13 minutes
IV. Video 4	HotSeat #4 World of Warcraft	15 minutes
V. Video 5	HotSeat #5 Headache Sufferers	22 minutes
VI. Video 6	HotSeat #6 Tarrot Card Readings	11 minutes
VII. Video 7	HotSeat #7 Jazz Musicians	19 minutes
VIII. Video 8	HotSeat #8 Decision Making	18 minutes