



JEFF WALKER'S PRODUCT LAUNCH FORMULA 2.0

Swipe Copy: Module 5

Videos 2-5

JV Affiliate Launch

JV Email #1

AFFILIATE NAME,

OK, we are now live.

So this is what this launch is about:

1. You give your list free stuff.
2. We follow up.
3. You make a bunch of affiliate sales.
4. We send you a big check.

Got it? OK, let's get started...

We have a very cool video that shows proof of a monthly income of up to \$208k a MONTH. People are going to be stunned when they see this stuff - and it's all 100% legit, and all PROOF based.

This is just the first video... we have more coming, and they are going to overdeliver on valuable content BIG TIME with some serious meaty content.

I have some copy below for you to send, but you can

also write your own copy for your list.

If you have any questions, let me know at <tim's email> or call me at <tim's cell>.

best regards,
Tim Kerber

P.S. Here are a bunch of headlines and TWO different emails that you can send.

=== COPY BEGINS BELOW HERE ===

SUBJECT: Finally! A *real* Internet business...

SUBJECT: \$39,757 a month... for real this time!

SUBJECT: \$208k a month???

SUBJECT: Sick of "Guru BS"?

SUBJECT: Sick of the hype?

SUBJECT: Show me the money!

SUBJECT: A "real" Internet business...

SUBJECT: Been there, done that... \$39k a month!

SUBJECT: Worst case: \$4,479. Best case, \$208,958 a month

--- begin email #1 ---

<FIRSTNAME>,

Wow, just when I thought I'd seen it all...

I just saw a video with PROOF of a legit business run by a couple of regular guys that's doing \$208,958.00 PER MONTH.

Take a look at the video:

[http:// your affiliate url here](http://your affiliate url here)

This isn't some flash-in-the-pan BS AdSense site that's going to be gone next month. This is a real business that started from almost nothing, and cranks in crazy cash month after month.

And it's the kind of business that ANYONE can start...

Now I will warn you - the video shows proof from three sites, and they aren't all doing that kind of money. One of them is "only" doing \$4,479.00 a month. But this is serious stuff... take a look now:

[http:// your affiliate url here](http://your affiliate url here)

best regards,
NAME

P.S. I know you get hit with "offers" every day. Well this isn't one of them. There is nothing for sale at that site... just a couple of guys sharing some serious success that just about anyone could copy:

[http:// your affiliate url here](http://your affiliate url here)

--- end email #1 ---

--- begin email #2 ---

<FIRSTNAME>,

My inbox is full of nothing but crap.

Non-stop hype, bogus "systems", and outright lies.

It seems like every day there's another "launch" of some expensive piece of BS by some self-proclaimed "guru" - and the guy probably just started last week.

It pisses me off.

So when I see a REAL business - something that isn't some three-week wonder that's going to blow up next week, then I sit up and take notice.

The next thing I do is look for PROOF - the real numbers that back it up.

Well, I just saw some proof, and it's just plain amazing. \$39k a month? \$208k a month?

It's for real. Go watch this video to see for yourself:

<http:// your affiliate url here>

The video is free, and they are promising some more free videos that show everything step by step. We will see if they hold up on their promises... but this first video is a shocker:

[http:// your affiliate url here](http://your affiliate url here)

best regards,
NAME

P.S. I'm sure these guys are going to try to sell something at some point, but until they do I am going to suck up every bit of their "secret sauce" that I can. Here's the link:

[http:// your affiliate url here](http://your affiliate url here)

--- end email #2 ---

===== END OF COPY =====

JV Email #2

SUBJECT: a weird chain of events...

NAME,

OK, I want to tell you about a weird chain of events that could mean a HUGE amount of affiliate commissions for you...

Right now there are a bunch of things in "pre-launch"... we have major stuff coming from Rich Schefren, Mike Filsaime, and a couple of others... so right now most of the "big boys" have their eyes on other promotions.

Which means NOW is the time to sneak in and CRUSH IT with a quick promo for MemberSite Bootcamp.

This is your opportunity to sneak in on a major launch BEFORE anyone else can promote it.

And trust me, this thing is going to CONVERT into big-time JV commissions!

But don't take my word for it... here's some proof:

1. The opt-in rate is almost 50% on our video squeeze page.

2. Of the people that opt-in, almost 60% are filling out our "ask" survey. These people aren't just opting-in, they are rabid for more info.

3. I was just at Jeff Walker's Product Launch

Workshop last weekend, and he showed just a part of our pre-launch video to the crowd... and the room was BUZZING with excitement from the video. I had two people ask me if they could just give me their credit card information!

4. We've going to have a KILLER offer. It's going to go WAY beyond a standard home-study course.

5. We are going to do the hard work and follow up for you. Send your list to the video, and we will work to close that sale when we launch on July 10th.

Here's your affiliate link:

<http://>

I have copied some text below that you can use in your promo... and NO ONE has used any of this copy yet - so you can just cut-and-paste.

That's it - if you have ANY questions, send me an email or call me on my cell at xxx-xxx-xxxx.

best regards,
Tim Kerber (and Ryan Lee)

P.S. Remember that your MINIMUM commission is \$500.00 on a \$997 sale... and it could go up from there.

=== COPY BEGINS BELOW HERE ===

SUBJECT: Finally! A *real* Internet business...

SUBJECT: \$39,757 a month... for real this time!

SUBJECT: \$208k a month???

SUBJECT: Sick of "Guru BS"?

SUBJECT: Sick of the hype?

SUBJECT: Show me the money!

SUBJECT: A "real" Internet business...

SUBJECT: Been there, done that... \$39k a month!

SUBJECT: Worst case: \$4,479. Best case, \$208,958 a month

--- begin email #1 ---

<FIRSTNAME>,

Wow, just when I thought I'd seen it all...

I just saw a video with PROOF of a legit business run by a couple of regular guys that's doing \$208,958.00 PER MONTH.

Take a look at the video:

<http:// your affiliate url here>

This isn't some flash-in-the-pan BS AdSense site that's going to be gone next month. This is a real business that started from almost nothing, and cranks in crazy cash month after month.

And it's the kind of business that ANYONE can

start...

Now I will warn you - the video shows proof from three sites, and they aren't all doing that kind of money. One of them is "only" doing \$4,479.00 a month. But this is serious stuff... take a look now:

[http:// your affiliate url here](#)

best regards,
NAME

P.S. I know you get hit with "offers" every day. Well this isn't one of them. There is nothing for sale at that site... just a couple of guys sharing some serious success that just about anyone could copy:

[http:// your affiliate url here](#)

--- end email #1 ---

--- begin email #2 ---

<FIRSTNAME>,

My inbox is full of nothing but crap.

Non-stop hype, bogus "systems", and outright lies.

It seems like every day there's another "launch" of some expensive piece of BS by some self-proclaimed "guru" - and the guy probably just

started last week.

It pisses me off.

So when I see a REAL business - something that isn't some three-week wonder that's going to blow up next week, then I sit up and take notice.

The next thing I do is look for PROOF - the real numbers that back it up.

Well, I just saw some proof, and it's just plain amazing. \$39k a month? \$208k a month?

It's for real. Go watch this video to see for yourself:

[http:// your affiliate url here](#)

The video is free, and they are promising some more free videos that show everything step by step. We will see if they hold up on their promises... but this first video is a shocker:

[http:// your affiliate url here](#)

best regards,
NAME

P.S. I'm sure these guys are going to try to sell something at some point, but until they do I am going to suck up every bit of their "secret sauce" that I can. Here's the link:

[http:// your affiliate url here](#)

--- end email #2 ---

===== END OF COPY =====

JV Email #3

SUBJECT: JV: Holy cow! This is crazy...

Ouch!!

You know that saying about being careful about what you wish for?

Well, we asked for comments and questions about our first MemberSite Bootcamp Video... we thought it'd be good to get some feedback.

We had no idea what a firestorm that would create... we had 2733 responses come flooding in before we were able to pull down the form!

In fact, right now we are looking at adding staff just to help us with all the responses.

Of course, this is all good news for you - because it means that the market is HOT for this product... and THAT means you are going to make some HUGE commissions.

And if you haven't mailed yet, there is STILL time. Since there are so many launches going on right now, not many of the "big boys" have mailed

about our videos yet.

So here's what's next...

We are going to be releasing another pre-launch video soon, most likely on Saturday July 7th... and this video is going to be super content-rich, with lots of rock-solid information about exactly how to pick a niche for a membership site.

Our first video had nearly a 50% opt-in rate, and we expect this one will do even better... and once you put people on the list we are going to follow-up with YOUR affiliate link and make the sale for you.

It's that simple - you tell your list about our content-stuffed videos, and then you make big commissions on launch day.

That's it for now... look for an email from me tomorrow with your affiliate link to the new video.

best regards,
Tim

P.S. One more thing... I know that there is a lot of stuff being promoted now and your promotion calendar is probably full... but once the dust settles from Mike and Rich and everyone else, there is going to be a huge opportunity to cash in with Membersite Bootcamp.

P.P.S. Right now our launch day is July 18th. Mark your calendar. That's the day you are going to see all those commission notices hitting your inbox.

JV Email #4

SUBJECT: JV partners: the new video is now live...

NAME,

OK, our newest Membership Site Bootcamp video is now LIVE - and it's ready for you to mail on...

This video really is pure meat, with lots of tips and tactics for the people on your list - you can see the video here:

[http:// aff link to video 2](#)

(That's your actual affiliate URL, you can just cut and paste into your email.)

We don't have opt-in stats for that video yet (since we just loaded it up), but we expect it to do just as well as the first video (right around 50% depending on traffic source).

IMPORTANT: if you have NOT mailed yet, you might want to mail to our first video... you can see it here:

[http:// aff link to video 1](#)

(That's your actual affiliate URL, you can just cut and paste into your email.)

REMEMBER, when your people opt-in on either of those pages we are going to follow up with them for you, using YOUR link... and a lot of them are going to buy our Membership Site Bootcamp course, which means big fat commission checks for you.

And remember, since a lot of the BIG BOYS haven't mailed about this yet, there is a HUGE opportunity for you - you aren't competing with a hundred other people. That means you can sweep in and grab some serious commissions.

So what you need to do NOW is just copy and paste the text below (we have copy for both videos - pick whichever one you want) and send it to your list ASAP.

Scroll down for copy for BOTH videos... first is the copy for the first video, and then comes the copy for the second video. Your correct affiliate URL is already embedded.

best regards,
Tim Kerber

===== BEGIN COPY FOR VIDEO #1 =====

=== HEADLINES for Video #1 ===

SUBJECT: Finally! A *real* Internet business...

SUBJECT: \$39,757 a month... for real this time!

SUBJECT: \$208k a month???

SUBJECT: Worst case: \$4,479. Best case, \$208,958 a month

--- begin email #1 for Video #1 ---

<FIRSTNAME>,

Wow, just when I thought I'd seen it all...

I just saw a video with PROOF of a legit business run by a couple of regular guys that's doing \$208,958.00 PER MONTH.

Take a look at the video:

[http:// your affiliate url for video #1](#)

This isn't some flash-in-the-pan BS AdSense site that's going to be gone next month. This is a real business that started from almost nothing, and cranks in crazy cash month after month.

And it's the kind of business that ANYONE can start...

Now I will warn you - the video shows proof from three sites, and they aren't all doing that kind of money. One of them is "only" doing \$4,479.00 a month. But this is serious stuff... take a look now:

[http:// your affiliate url for video #1](#)

best regards,

NAME

P.S. I know you get hit with "offers" every day. Well this isn't one of them. There is nothing for sale at that site... just a couple of guys sharing some serious success that just about anyone could copy:

[http:// your affiliate url for video #1](#)

--- end email #1 for Video #1 ---

--- begin email #2 for Video #1 ---

<FIRSTNAME>,

My inbox is full of nothing but crap.

Non-stop hype, bogus "systems", and outright lies.

It seems like every day there's another "launch" of some expensive piece of BS by some self-proclaimed "guru" - and the guy probably just started last week.

It pisses me off.

So when I see a REAL business - something that isn't some three-week wonder that's going to blow up next week, then I sit up and take notice.

The next thing I do is look for PROOF - the real numbers that back it up.

Well, I just saw some proof, and it's just plain

amazing. \$39k a month? \$208k a month?

It's for real. Go watch this video to see for yourself:

[http:// your affiliate url for video #1](#)

The video is free, and they are promising some more free videos that show everything step by step. We will see if they hold up on their promises... but this first video is a shocker:

[http:// your affiliate url for video #1](#)

best regards,
NAME

P.S. I'm sure these guys are going to try to sell something at some point, but until they do I am going to suck up every bit of their "secret sauce" that I can. Here's the link:

[http:// your affiliate url for video #1](#)

===== END COPY FOR VIDEO #1 =====

==/-/==/-/==/-/==

===== BEGIN COPY FOR VIDEO #2 =====

=== HEADLINES for Video #2 ===

SUBJECT: The answer to the #1 question...

SUBJECT: Finally answered... the top question

SUBJECT: The thing that everyone's wondering...

SUBJECT: Are you trying to figure this out too?

--- begin email #1 for Video #2 ---

<FIRSTNAME>,

OK, everyone knows that owning a membership site is basically a license to print money. And that money keeps getting printed month after month.

HOWEVER, the big question is what should your membership site be about?

Well you should check out this video... a couple of true experts give the down-and-dirty answer on that very question:

[http:// your affiliate url for video #2](#)

Seriously, these guys are totally been-there and done-that kinds of guys.

They EACH have MULTIPLE member sites that are doing REALLY well...

And they do a great job of answering the question of how to figure out what your membership site should be about.

Go watch the video now:

[http:// your affiliate url for video #2](http://your affiliate url for video #2)

best regards,
YOUR NAME

P.S. If you ALREADY have a great idea for a member site, and you want to find out for SURE whether it's a good idea... well they give you the tools and techniques to figure that out as well. Go watch the video:

[http:// your affiliate url for video #2](http://your affiliate url for video #2)

P.P.S. Like I said above, member sites are pretty much a license to print money. And these videos are giving away the keys to the kingdom.

--- end email #1 for Video #2 ---

--- begin email #2 for Video #2 ---

<FIRSTNAME>,

OK, if you are ready for a REAL Internet business... and I'm talking about a business that keeps generating month after month, then I have a video you NEED to watch.

You see, one "business model" that has been proven over and over is "member sites".

Big companies are doing it (like the Wall Street Journal) and small little one and two person businesses are also making a killing with member sites.

But the one stumbling block for many people is "what should my site be about?"

Well, the answer is a lot easier and simpler than you would think. And that's what this video is all about:

[http:// your affiliate url for video #2](#)

Go check it out now... believe me, getting your topic right is the toughest thing to do about member sites. Once you get the right topic, everything else falls into place.

best regards,
NAME

P.S. I'm sure these guys putting out these videos are going to try to sell something at some point, but until they do I am going to suck up every bit of their "secret sauce" that I can. Here's the link:

[http:// your affiliate url for video #2](#)

===== END COPY FOR VIDEO #2 =====

JV Email #5

SUBJECT: JV: Mail NOW - people are RABID for this stuff...

NAME,

This FRIDAY is launch day, and the people who have seen our pre-launch videos are absolutely RABID... they want THEIR membership site, and they want it now.

I guess that's what happens after we showed them sites making up to \$208k per MONTH.

AND we showed them how easy it is to find a HOT niche.

NOW we are going to show them EXACTLY how to get your members to create your content for you... and they're going to freak.

If you have NOT mailed yet, then you should send them to our first video... here's your affiliate link:

<http://>

I've included copy for you to use down below.

If you HAVE already mailed on the first video, then here's your affiliate link to our BRAND NEW video:

<http://>

There is copy for you to use for this video down below.

REMEMBER: launch is this FRIDAY at 12:00 noon eastern time. I just heard from one affiliate who's putting together a killer bonus package.

best regards,
Tim

P.S. Stompernet is dropping today or tomorrow. Mike Filsaime is about to drop, and it sounds like Rich Schefren will be dropping around launch day. If you want to beat the "big boys" to the punch, then NOW is the time to mail. Your "cut-and-paste email is just below...

What you need to do NOW is just copy and paste the text below (we have copy for our new video AND for our killer first video - pick whichever one you want) and send it to your list ASAP.

Scroll down for copy for BOTH videos... first is the copy for the first video, and then comes the copy for the new video. Your correct affiliate URL is already embedded.

best regards,
Tim Kerber

===== BEGIN COPY FOR VIDEO #1 =====

=== HEADLINES for Video #1 ===

SUBJECT: Finally! A *real* Internet business...

SUBJECT: \$39,757 a month... for real this time!

SUBJECT: \$208k a month???

SUBJECT: Worst case: \$4,479. Best case, \$208,958 a month

--- begin email #1 for Video #1 ---

<FIRSTNAME>,

Wow, just when I thought I'd seen it all...

I just saw a video with PROOF of a legit business run by a couple of regular guys that's doing \$208,958.00 PER MONTH.

Take a look at the video:

[http:// your affiliate url for video #1](#)

This isn't some flash-in-the-pan BS AdSense site that's going to be gone next month. This is a real business that started from almost nothing, and cranks in crazy cash month after month.

And it's the kind of business that ANYONE can start...

Now I will warn you - the video shows proof from three sites, and they aren't all doing that kind of money. One of them is "only" doing \$4,479.00 a month. But this is serious stuff... take a look now:

[http:// your affiliate url for video #1](#)

best regards,
NAME

P.S. I know you get hit with "offers" every day. Well this isn't one of them. There is nothing for sale at that site... just a couple of guys sharing some serious success that just about anyone could copy:

[http:// your affiliate url for video #1](#)

--- end email #1 for Video #1 ---

--- begin email #2 for Video #1 ---

<FIRSTNAME>,

My inbox is full of nothing but crap.

Non-stop hype, bogus "systems", and outright lies.

It seems like every day there's another "launch" of some expensive piece of BS by some self-proclaimed "guru" - and the guy probably just started last week.

It pisses me off.

So when I see a REAL business - something that isn't some three-week wonder that's going to blow up next week, then I sit up and take notice.

The next thing I do is look for PROOF - the real numbers that back it up.

Well, I just saw some proof, and it's just plain amazing. \$39k a month? \$208k a month?

It's for real. Go watch this video to see for yourself:

<http:// your affiliate url for video #1>

The video is free, and they are promising some more free videos that show everything step by step. We will see if they hold up on their promises... but this first video is a shocker:

<http:// your affiliate url for video #1>

best regards,
NAME

P.S. I'm sure these guys are going to try to sell something at some point, but until they do I am going to suck up every bit of their "secret sauce" that I can. Here's the link:

<http:// your affiliate url for video #1>

===== END COPY FOR VIDEO #1 =====

==/-/==/-/==/-/==

===== BEGIN COPY FOR OUR *NEW* VIDEO =====

=== HEADLINES for NEW Video ===

SUBJECT: The answer to the #1 question...

SUBJECT: Finally answered... the top question

SUBJECT: The thing that everyone's wondering...

SUBJECT: Are you trying to figure this out too?

--- begin email #1 for NEW Video ---

<FIRSTNAME>,

OK, everyone knows that owning a membership site is basically a license to print money. And that money keeps getting printed month after month.

HOWEVER, the big question always seems to be what software do you use to create a membership site? And isn't it really complicated?

Well, it's actually REALLY easy. And I just saw a video that explains the whole thing. The two guys that put this video together really know what they're doing - you can go take a look now:

[http:// affiliate url for video #3](#)

Seriously, these guys are totally been-there and done-that kinds of guys.

They EACH have MULTIPLE member sites that are doing REALLY well...

And they do a great job of answering EXACTLY what it takes to run one of these sites.

And just as important - they show how you can get YOUR MEMBERS to help create most of the content

for your site. It's sorta crazy.

Go watch the video now:

[http:// your affiliate url for video #3](#)

best regards,
YOUR NAME

P.S. Like I said above, member sites are pretty much a license to print money. And this video shows just how easy they are to put together:

[http:// your affiliate url for video #3](#)

--- end email #1 NEW Video ---

--- begin email #2 for NEW Video ---

<FIRSTNAME>,

OK, if you are ready for a REAL Internet business... and I'm talking about a business that keeps generating month after month, then I have a video you NEED to watch.

You see, one "business model" that has been proven over and over is "member sites".

Big companies are doing it (like the Wall Street Journal) and small little one and two person businesses are also making a killing with member sites.

But the one stumbling block for many people is

"what software do I use to create a member site?"

Well, the answer is a lot easier and simpler than you would think. And that's what this video is all about:

[http:// affiliate url for video #3](#)

Go check it out now... believe me, this is a LOT simpler than you can imagine.

best regards,
NAME

P.S. I'm sure the guys putting out these videos are going to try to sell something at some point, but until they do I am going to suck up every bit of their "secret sauce" that I can. Here's the link:

[http:// your affiliate url for video #3](#)

===== END COPY FOR *NEW* VIDEO =====

JV Email #6

SUBJECT: JVs: Payday in less than 48 hours...

NAME,

OK, our Membership Site Bootcamp is going live on FRIDAY at 12:00 noon eastern time.

That's less than 48 hours away.

HOWEVER, there is still time to get out a pre-launch email. Send your list to our videos NOW and they will be a lot more responsive on Friday when we go live.

I have included some FRESH pre-launch copy below...

best regards,
Tim

P.S. The videos are drawing raves on our blog - people are HOT for this information.

You can see the blog comments here:
<http://link to blog>

---- BEGIN COPY ----

=== HEADLINES ===

SUBJECT: Crazy numbers (for real!)

SUBJECT: After the hype clears away...

SUBJECT: This changes all the rules...

SUBJECT: This is the business I wish I started...

SUBJECT: Two men went to the same college...

SUBJECT: Real residual income...

SUBJECT: Finally! A *real* Internet business...

SUBJECT: \$39,757 a month... for real this time!

SUBJECT: \$208k a month???

SUBJECT: Worst case: \$4,479. Best case, \$208,958 a month

--- begin email #1 ---

<FIRSTNAME>,

There a lot of vidoes flying around right now.

Of course, most of them seem to be silly YouTube videos that feature cats doing silly things. But I just saw a video that shows REAL websites making INSANE amounts of money. And these aren't scam sites, they are real businesses that are run by one or two people. Check it out:

[http:// your affiliate url for video #1](#)

The video is free, and they have some more videos coming... but this first video is a shocker:

[http:// your affiliate url for video #1](#)

best regards,
NAME

P.S. Go watch that video before they pull it down.
Here's the link:

[http:// your affiliate url for video #1](#)

--- end email #1 ---

--- begin email #2 ---

<FIRSTNAME>,

OK, now THIS is something different.

You might have heard about "membership sites"...
where you get people to pay you money every month
to access your site. This isn't a new idea.

HOWEVER, it is a profitable idea. In fact, some of
the most profitable sites around are membership
sites. I've known that for a long time.

The thing I didn't know is how some people are
making a KILLING with membership sites in obscure
little niches. To see what I mean, go watch this
video:

[http:// your affiliate url for video #1](#)

It would actually be hard to believe those numbers
(for example \$200k or more a MONTH) if I didn't
know the guys who created the video. They are no-
BS guys who know what they're talking about.

Still, this is one of the most amazing "proof"
videos I have ever seen:

[http:// your affiliate url for video #1](http://your affiliate url for video #1)

best regards,
NAME

P.S. This is some of the best "how-to" information that I've seen in a while... and it's all free. Here's the link:

<http:// your affiliate url for video #1>

--- end email #2 ---

--- begin email #3 ---

<FIRSTNAME>,

Wow, just when I thought I'd seen it all...

I just saw a video with PROOF of a legit business run by a couple of regular guys that's doing \$208,958.00 PER MONTH.

Take a look at the video:

<http:// your affiliate url for video #1>

This isn't some flash-in-the-pan BS AdSense site that's going to be gone next month. This is a real business that started from almost nothing, and cranks in crazy cash month after month.

And it's the kind of business that ANYONE can

start...

Now I will warn you - the video shows proof from three sites, and they aren't all doing that kind of money. One of them is "only" doing \$4,479.00 a month. But this is serious stuff... take a look now:

[http:// your affiliate url for video #1](#)

best regards,
NAME

P.S. I know you get hit with "offers" every day. Well this isn't one of them. There is nothing for sale at that site... just a couple of guys sharing some serious success that just about anyone could copy:

[http:// your affiliate url for video #1](#)

--- end email #3 ---

--- begin email #4 ---

<FIRSTNAME>,

My inbox is full of nothing but crap.

Non-stop hype, bogus "systems", and outright lies.

It seems like every day there's another "launch" of some expensive piece of BS by some self-proclaimed "guru" - and the guy probably just

started last week.

It pisses me off.

So when I see a REAL business - something that isn't some three-week wonder that's going to blow up next week, then I sit up and take notice.

The next thing I do is look for PROOF - the real numbers that back it up.

Well, I just saw some proof, and it's just plain amazing. \$39k a month? \$208k a month?

It's for real. Go watch this video to see for yourself:

[http:// your affiliate url for video #1](#)

The video is free, and they are promising some more free videos that show everything step by step. We will see if they hold up on their promises... but this first video is a shocker:

[http:// your affiliate url for video #1](#)

best regards,
NAME

P.S. I'm sure these guys are going to try to sell something at some point, but until they do I am going to suck up every bit of their "secret sauce" that I can. Here's the link:

[http:// your affiliate url for video #1](#)

--- end email #4 ---

JV Email #7

SUBJECT: JV UPDATE: 18 hours to go...

NAME,

REMEMBER: We go LIVE at 12 noon eastern time tomorrow (Friday, July 20th).

OK, here's some breaking news...

We are going to be giving you EVEN MORE MONEY.

We have completely blown out the offer so it now includes a FULL OUT Coaching Program to go along with the home-study course. The value we have packed into this offer is just outright INSANE.

The price is going to be \$1497, and you will get 50% of that.

So your commissions will be \$748.50 per sale!

We are going to launch with a two-pay option, and later in the week we will blow that out to a four-pay option.

Here's EVEN MORE good news...

People are RABID for this product. We are getting FLOODED with people who want to pre-order. And none of them are flinching about price.

Our prelaunch videos and emails are KILLING it... just read the comments on our blog and you can see people are already pre-sold.

So even though we are closing in on the launch, right NOW would be a good time to send people to the pre-launch videos. Here's your affiliate link to the first video:

<http://>

I have copied pre-launch swipe copy for you to use at the end of this email...

That's it for now - I will be sending you a launch copy swipe file later this evening...

best regards,
Tim

P.S. I will be sending you LAUNCH swipe copy very soon...

REMEMBER: We go LIVE at 12 noon eastern time tomorrow (Friday, July 20th).

---- BEGIN COPY ----

=== HEADLINES ===

SUBJECT: Crazy numbers (for real!)

SUBJECT: After the hype clears away...

SUBJECT: This changes all the rules...

SUBJECT: This is the business I wish I started...

SUBJECT: Two men went to the same college...

SUBJECT: Real residual income...

SUBJECT: Finally! A *real* Internet business...

SUBJECT: \$39,757 a month... for real this time!

SUBJECT: \$208k a month???

SUBJECT: Worst case: \$4,479. Best case, \$208,958 a month

--- begin email #1 ---

<FIRSTNAME>,

There a lot of vidoes flying around right now.

Of course, most of them seem to be silly YouTube videos that feature cats doing silly things. But I

just saw a video that shows REAL websites making INSANE amounts of money. And these aren't scam sites, they are real businesses that are run by one or two people. Check it out:

[http:// your affiliate url for video #1](#)

The video is free, and they have some more videos coming... but this first video is a shocker:

[http:// your affiliate url for video #1](#)

best regards,
NAME

P.S. Go watch that video before they pull it down.
Here's the link:

[http:// your affiliate url for video #1](#)

--- end email #1 ---

--- begin email #2 ---

<FIRSTNAME>,

OK, now THIS is something different.

You might have heard about "membership sites"... where you get people to pay you money every month to access your site. This isn't a new idea.

HOWEVER, it is a profitable idea. In fact, some of

the most profitable sites around are membership sites. I've known that for a long time.

The thing I didn't know is how some people are making a KILLING with membership sites in obscure little niches. To see what I mean, go watch this video:

[http:// your affiliate url for video #1](#)

It would actually be hard to believe those numbers (for example \$200k or more a MONTH) if I didn't know the guys who created the video. They are no-BS guys who know what they're talking about.

Still, this is one of the most amazing "proof" videos I have ever seen:

[http:// your affiliate url for video #1](#)

best regards,
NAME

P.S. This is some of the best "how-to" information that I've seen in a while... and it's all free. Here's the link:

[http:// your affiliate url for video #1](#)

--- end email #2 ---

--- begin email #3 ---

<FIRSTNAME>,

Wow, just when I thought I'd seen it all...

I just saw a video with PROOF of a legit business run by a couple of regular guys that's doing \$208,958.00 PER MONTH.

Take a look at the video:

<http:// your affiliate url for video #1>

This isn't some flash-in-the-pan BS AdSense site that's going to be gone next month. This is a real business that started from almost nothing, and cranks in crazy cash month after month.

And it's the kind of business that ANYONE can start...

Now I will warn you - the video shows proof from three sites, and they aren't all doing that kind of money. One of them is "only" doing \$4,479.00 a month. But this is serious stuff... take a look now:

<http:// your affiliate url for video #1>

best regards,
NAME

P.S. I know you get hit with "offers" every day. Well this isn't one of them. There is nothing for sale at that site... just a couple of guys sharing some serious success that just about anyone could copy:

<http:// your affiliate url for video #1>

--- end email #3 ---

--- begin email #4 ---

<FIRSTNAME>,

My inbox is full of nothing but crap.

Non-stop hype, bogus "systems", and outright lies.

It seems like every day there's another "launch" of some expensive piece of BS by some self-proclaimed "guru" - and the guy probably just started last week.

It pisses me off.

So when I see a REAL business - something that isn't some three-week wonder that's going to blow up next week, then I sit up and take notice.

The next thing I do is look for PROOF - the real numbers that back it up.

Well, I just saw some proof, and it's just plain amazing. \$39k a month? \$208k a month?

It's for real. Go watch this video to see for yourself:

[http:// your affiliate url for video #1](#)

The video is free, and they are promising some

more free videos that show everything step by step. We will see if they hold up on their promises... but this first video is a shocker:

[http:// your affiliate url for video #1](#)

best regards,
NAME

P.S. I'm sure these guys are going to try to sell something at some point, but until they do I am going to suck up every bit of their "secret sauce" that I can. Here's the link:

[http:// your affiliate url for video #1](#)

--- end email #4 ---

JV Email #8

SUBJECT: JV UPDATE: launch in 60 minutes...

NAME,

TODAY IS THE DAY.

We go live TODAY at 12 noon eastern time.

The blog is going nuts, and people are nearly FOAMING AT THE MOUTH for this product. It's almost like they don't care what it costs.

We will do our best to load the sales letter at exactly 12:00 noon eastern time. The sales letter is pretty much done, and we are in final testing now.

Remember, you will make \$748.50 per sale!

I have swipe file copy for you down below, but here is your link:

<http://>

best regards,
Tim

---- BEGIN Headlines -----

SUBJECT: If I had to start over...

SUBJECT: \$208k a month???

SUBJECT: \$208,958.60 in needlepoint?

SUBJECT: Worst case: \$4,479. Best case, \$208,958 a month

SUBJECT: I'd like to introduce...

SUBJECT: Meet "Mr. Under-the-Radar"

SUBJECT: If you don't have this, you are losing thousands

SUBJECT: The one mistake that cost me \$1.5 million!

SUBJECT: Tag-team coaching

--- begin email #1 ---

<FIRSTNAME>,

Imagine that the first day of every month, your web site AUTOMATICALLY made a BIG pile of money. A whole bunch of orders came rushing through to fatten your bank account.

That's what we call "recurring revenue"... which is sort of a fancy term for what a membership site will give you.

If you aren't doing some type of subscription site, then you are LOSING money on every sale. Instead of selling to those people over and over, you are just getting one "drive-by" sale. That's a HUGE mistake.

To learn EXACTLY what I would you need to do to get one of these sites running, go here now:

<http:// your affiliate>

Best Regards,
NAME

P.S. It's the ONLY business I know that would give me guaranteed monthly income with all the benefits of an Internet lifestyle:

<http:// your affiliate>

--- begin email #2 ---

<FIRSTNAME>,

I'm often asked - I had to do it all over again - what would I do? And I mean starting from scratch. Absolute zero with no email list, no products, and no high-powered friends. T

To see EXACTLY what I would do, go here now:

[http:// your affiliate](http://your affiliate)

Best Regards,
NAME

P.S. It's the ONLY business I know that would give me guaranteed monthly income with all the benefits of an Internet lifestyle:

[http:// your affiliate](http://your affiliate)

--- begin email #3 ---

<FIRSTNAME>,

You want to see proof of two guys (in markets OUTSIDE of the Internet marketing niche) showing INSANE numbers of over \$208,958.60 per month?

And the best part is the income keeps rolling in month after month after month...

See the proof here:

[http:// your affiliate url](http://your affiliate url)

Best Regards,

NAME

P.S. This is a REAL business - not some BS site-builder of the month program. And it has nothing to do with selling stuff about Internet marketing!

<http:// your affiliate url>

--- begin email #4 ---

<FIRSTNAME>,

Imagine having 'behind the scenes' access to over 400 web sites in every imaginable niche? And the kicker is some of these sites are doing over \$200,000 PER MONTH and they have nothing to do with "Internet marketing".

Well, you can now look over the shoulder of this guy. You won't recognize his face and I'm sure you've never heard his name before. And you definitely haven't seen him on any of the 'guru' seminar circuits - because he has enjoyed being the behind-the-scenes guy and keeping a low profile.

But he's finally stepping out of the shadows, at least part of the way. Go take a look now:

<http:// your affiliate url>

Best Regards,
NAME

P.S. One more thing... guy has a partner who has also been behind the scenes and runs his own seven figure business in non-marketing niches. Meet him

too:

<http:// your affiliate url>

--- begin email #5 ---

<FIRSTNAME>,

The #1 mistake I have made was not having ongoing, continuity income streams from the start.

Believe me, there's nothing better than getting paid month after month - GUARANTEED! Your income will no longer rely on whether you had more sales or if you did a big "product launch".

Not having continuity income has cost me AT LEAST \$1.5 million dollars over the past 3 years (and I'm being VERY conservative)

I'm talking dependable monthly revenue so you can have *real* freedom.

My only question is: what will you do with all of that free time?

Take a look:

<http:// your affiliate url>

Best Regards,
NAME

--- end email #5 ---

JV Email #9

SUBJECT: JV Partners: JUST getting started...

NAME,

OK, we are six hours into our launch... but
REMEMBER that it's going to last for SEVEN DAYS.

And with bonuses expiring all week AND a price
increase at the end of the week, we have barely
scratched the surface!!

Hopefully you have already seen some nice
commissions in your inbox. We will publish
affiliate standings on Saturday.

Sales are now closing in on \$400k... not bad for
the first six hours.

REMEMBER... the person who follows up the most
WINS. We are going to continue to follow up with
the people that you put on our launch list, but an
extra email or two from you will pay HUGE
dividends.

Here is your affiliate link:

http:

Let me know if you need any copy.

best regards,
Tim

P.S. Things were crazy this morning as we came down to the wire with our sales copy, but the launch came off without a hitch (including NO server problems).

P.P.S. Special thanks to Yanik Silver, Eben Pagan, and Jeff Mulligan who pitched in with some last-minute help on the sales copy. That was critical.

JV Email #10

SUBJECT: JV Standings + Contest

NAME,

Sales are continuing to POUR in... we were well over a HALF-MILLION in sales in the first 24 hours.

BOTTOM LINE: This is a hot offer, people want it, and they are BUYING.

REMEMBER: This is a SEVEN DAY launch, and we are just getting started.

In fact, based on Jeff Walker's metrics, we are going to sell as many in the next six days as we did on the first day.

That means there are AT LEAST \$250,000.00 in commissions out there for you to claim!

And since we were selective in selecting JV partners, you are not competing with 200 other affiliates. And you are not fighting 10 other offers in your prospect's inbox.

ONE HINT: there are a couple of STRONG consistencies among our JV leaders - they have all mailed MULTIPLE times, and they have all put together strong bonus offers. And they are pulling in tens of thousands of commissions.

We are going to CONTINUE to have stuff for you to mail your list about. We have a bunch of tricks up our sleeves... including a four-pay option and a price increase.

Speaking of our top affiliates, here are the affiliate standings at the 24 hour mark:

1. Stompernet
2. Rich Schefren - Strategic Profits
3. Jeff Johnson
4. Michael Rasmussen
5. Russell Brunson
6. Russell Brunson
7. David Frey
8. Jeff Walker
9. (Tie) Tom Antion
9. (Tie) Mike Woo-Ming
9. (Tie) Valerie Young
10. Joel Comm

!! AFFILIATE CONTEST !!

OK, we've been holding out on you... up to now you only thought you were going to get \$748.50 per sale. We didn't tell you about the affiliate

contest... and the REALLY COOL prizes.

We will probably be announcing the prizes tomorrow, but take my word for it... they are gonna be sweet. We aren't messing around.

OK, so with all that said... I have included some fresh swipe copy below. This is brand-new and never-been-mailed copy. First one to send it WINS.

Mail today or early tomorrow - Saturday AND Sunday have tested out to be GREAT days to mail on lately.

best regards,
Tim

----- HEADLINES -----

SUBJECT: Sell once, get paid over and over...

SUBJECT: Sell once, get paid forever!

SUBJECT: Building a REAL business...

SUBJECT: A business Google can't touch...

SUBJECT: Almost sold out...

SUBJECT: Nearly sold out...

SUBJECT: Going, going... gone?

SUBJECT: The first bonus is gone...

SUBJECT: This bonus is going away

SUBJECT: Coaching Program filling up...

--- begin email #1 ---

NAME,

One of my favorite "business models" is selling subscriptions. Some people call this "continuity".

The real beauty of this is that you sell something to someone one time, and then you keep getting paid over and over... until they decide to stop the subscription.

Sorta the way your cable company works. Think about it, they got you to sign up and you just keep paying every single month.

Now wouldn't it be sweet if you were on the OTHER side of that transaction, and you were the one collecting the checks every month?

Well, the REALLY cool thing is that on the Internet it's EASY to create a business that does EXACTLY that. Just think if you had 100, or 200, or even 1000 people paying you AUTOMATICALLY month after month. That's a beautiful thing.

Of course, this isn't a new idea... but in the last few years there are a couple of guys who have really PERFECTED this business. You can read more about them here:

<http://>

This stuff will COMPLETELY change your business. Don't miss it. If you look at the biggest, most successful businesses online (I am talking

businesses that actually make big profits), a huge percentage are real "membership" sites.

But don't get me wrong - this is also a model that is perfect for small one and two-person businesses. Check it out now:

<http://>

Best regards,
NAME

P.S. If I had to start all over, this is probably the ONE business model I would go after. This stuff is that cool.

<http://>

--- end email #1 ---

--- begin email #2 ---

NAME,

Yesterday I told you about Tim Kerber and Ryan Lee's Membership Site Coaching Club...

Well, I just heard from those guys - this thing is selling like CRAZY... and they are in danger of selling out. And they have an insane bonus package - but their "fast action" bonuses are nearly gone. Don't miss out:

<http://>

Best regards,
NAME

P.S. The thing I love about selling subscriptions is that you just have to sell something once, and then you keep getting paid over and over. It's really cool:

<http://>

--- end email #2 ---

--- begin email #3 ---

NAME,

OK, I blinked and I missed out on the best offer. It sold out that fast.

However, there is still a HUGE bonus package available:

<http://>

What am I talking about?

Ryan Lee and Tim Kerber's Membership Site Coaching Club. Those guys put together an amazing offer...

Tim manages 400+ membership sites, and Ryan owns nearly 50 membership sites. They are both bringing in six figures PER MONTH... and now they are going to spill ALL the beans in a closed-door Coaching Club.

If you EVER wanted a stable business... a SERIOUS

online business that just keeps cranking out the sales like a "cash cow"... then a subscription site is the way to go. And this Coaching Club is NOT to be missed. Here's the link again:

<http://>

Best regards,
NAME

P.S. At the rate this thing is selling out, I don't know how long it's gonna still be available:

<http://>

--- end email #3 ---

--- begin email #4 ---

NAME,

Check this out - Ryan Lee and Tim Kerber's are onto a crazy "secret"...

Tim manages 400+ membership sites, and Ryan owns nearly 50 membership sites.

And they are both bringing in six figures PER MONTH... and now they are going to spill ALL the beans in a closed-door Coaching Club.

If you EVER wanted a stable business... a SERIOUS online business that just keeps cranking out the sales like a "cash cow"... then a subscription site is the way to go.

And this Coaching Club is NOT to be missed. Here's the link:

<http://>

Best regards,
NAME

P.S. At the rate this thing is selling out, I don't know how long it's gonna still be available. Go check it out now:

<http://>

--- end email #4 ---

JV Email #11

SUBJECT: JV: Prizes + SPRINT Bonus + new video

NAME,

We are now well over \$600,000... on our way to a million dollar launch week. And there is still AT LEAST \$200,000 in commissions out there waiting for you to grab your piece.

IMPORTANT: don't miss our "Sprint Bonus" below!

REMEMBER: This is a SEVEN DAY launch, and we are

just getting started.

Here are the JV Contest Prizes:

Grand Prize: A Million Dollar Sales Letter by Ray Edwards. (Ray is currently booked up for the year and not accepting new clients, but if he is forced to quote a price, it's between \$15k and \$25k.)
First place is currently held by STOMPERNET.

2nd Place: MacBook Pro (currently: Rich Schefren)
3rd Place: Panasonic 50" Plasma TV (currently: Jeff Johson)
4th Place: iPhone 8gig (currently: Michael Rasmussen)
5th Place: iPhone 4gig (currently: Russell Brunson)
6th Place: Sony Playstation 3 (currently: Tellman Knudson)
7th Place: Canon TX1 HD video (currently: Perry Lawrence)
8th Place: Xbox 360 (currently: David Frey)
9th Place: JVC 30 gig camcorder (currently: Jeff Walker)
10th Place: Nintendo wii (currently: Valerie Young)
11th Place: iPod 80gig (currently: Early To Rise)
12th Place: iPod 30gig (currently: Tom Antion)
13th Place: iPon nano 4gig (currently: Mike Woo-Ming)
14th Place: Sony Play Station Portable (currently: Joel Comm)
15th Place: iPod nano 2gig (currently: Tim Houston)

Just out of the money: Tim Houston, Jason James, Bill Myers, Kim Standerline, and Yanik Silver

The standings are INCREDIBLY tight... there is only a gap of 1 or two sales between many of prizes.

>>> SPRINT BONUS <<<

In addition to all those prizes, we also have a "Sprint Bonus" - whoever makes the most sales from 6:00pm eastern tonight (Sunday) until 11:59pm on Monday will get their choice of:

Sony Playstation 3, an Xbox 360, or an 80 gig iPod.

This prize is IN ADDITION to all the prizes above.

Remember, sales from 6:00pm Sunday until 11:59pm Monday will count towards the Sprint Bonus.

>>> New Video <<<

FINALLY, we have a new video that we just released that we think will do a great job of preselling visitors. You can send people EITHER to the video or to the sales letter.

Here is your affiliate link to the video:

<http://>

Here is your affiliate link to the sales letter:

<http://>

See below for your swipe file copy...

best regards,
Tim

----- HEADLINES -----

SUBJECT: Cool new video...

SUBJECT: Sell once, get paid over and over...

SUBJECT: Sell once, get paid forever!

SUBJECT: Building a REAL business...

SUBJECT: A business Google can't touch...

SUBJECT: Almost sold out...

SUBJECT: Nearly sold out...

SUBJECT: Going, going... gone?

SUBJECT: The first bonus is gone...

SUBJECT: This bonus is going away

SUBJECT: Coaching Program filling up...

--- begin email #1 ---

NAME,

I just saw this new video that shows examples of some sites doing big profits in crazy little niches... and these are all membership sites that keep paying you over and over... go take a look:

<http://>

I always love hearing about people doing really well with web sites that aren't about "Internet Marketing". Some of these little niches are amazing...

<http://>

Best regards,
NAME

--- end email #1 ---

--- begin email #2 ---

NAME,

One of my favorite "business models" is selling subscriptions. Some people call this "continuity".

The real beauty of this is that you sell something to someone one time, and then you keep getting paid over and over... until they decide to stop the subscription.

Sorta the way your cable company works. Think about it, they got you to sign up and you just keep paying every single month.

Now wouldn't it be sweet if you were on the OTHER side of that transaction, and you were the one collecting the checks every month?

Well, the REALLY cool thing is that on the Internet it's EASY to create a business that does EXACTLY that. Just think if you had 100, or 200, or even 1000 people paying you AUTOMATICALLY month after month. That's a beautiful thing.

Of course, this isn't a new idea... but in the last few years there are a couple of guys who have really PERFECTED this business. You can read more about them here:

<http://>

This stuff will COMPLETELY change your business. Don't miss it. If you look at the biggest, most successful businesses online (I am talking businesses that actually make big profits), a huge percentage are real "membership" sites.

But don't get me wrong - this is also a model that is perfect for small one and two-person businesses. Check it out now:

<http://>

Best regards,
NAME

P.S. If I had to start all over, this is probably the ONE business model I would go after. This stuff is that cool.

<http://>

--- end email #2 ---

--- begin email #3 ---

NAME,

Yesterday I told you about Tim Kerber and Ryan Lee's Membership Site Coaching Club...

Well, I just heard from those guys - this thing is selling like CRAZY... and they are in danger of selling out. And they have an insane bonus package

- but their "fast action" bonuses are nearly gone.
Don't miss out:

<http://>

Best regards,
NAME

P.S. The thing I love about selling subscriptions is that you just have to sell something once, and then you keep getting paid over and over. It's really cool:

<http://>

--- end email #3 ---

--- begin email #4 ---

NAME,

OK, I blinked and I missed out on the best offer. It sold out that fast.

However, there is still a HUGE bonus package available:

<http://>

What am I talking about?

Ryan Lee and Tim Kerber's Membership Site Coaching Club. Those guys put together an amazing offer...

Tim manages 400+ membership sites, and Ryan owns

nearly 50 membership sites. They are both bringing in six figures PER MONTH... and now they are going to spill ALL the beans in a closed-door Coaching Club.

If you EVER wanted a stable business... a SERIOUS online business that just keeps cranking out the sales like a "cash cow"... then a subscription site is the way to go. And this Coaching Club is NOT to be missed. Here's the link again:

<http://>

Best regards,
NAME

P.S. At the rate this thing is selling out, I don't know how long it's gonna still be available:

<http://>

--- end email #4 ---

--- begin email #5 ---

NAME,

Check this out - Ryan Lee and Tim Kerber's are onto a crazy "secret"...

Tim manages 400+ membership sites, and Ryan owns nearly 50 membership sites.

And they are both bringing in six figures PER MONTH... and now they are going to spill ALL the

beans in a closed-door Coaching Club.

If you EVER wanted a stable business... a SERIOUS online business that just keeps cranking out the sales like a "cash cow"... then a subscription site is the way to go.

And this Coaching Club is NOT to be missed. Here's the link:

<http://>

Best regards,
NAME

P.S. At the rate this thing is selling out, I don't know how long it's gonna still be available. Go check it out now:

<http://>

--- end email #5 ---

JV Email #12

SUBJECT: JV: Standings + New 4-pay option + more...

NAME,

OK, things are moving SOOO fast we are having a hard time keeping you up-to-date.

I know you are busy, so we try to keep these as short as possible... so please forgive us if it gets a bit long. This is IMPORTANT stuff.

First off, this launch keeps GAINING momentum. We are now at \$865,000.00+, and we are just over half-way into this SEVEN DAY launch.

In fact, day 4 is already BIGGER than day 2 and day 3! That is unheard of...

---- New 4-pay Option ----

We just announced a new 4-pay option, and it's RED HOT. This keeps the payments under \$400... and people are jumping onboard this option in a big way.

This is the PERFECT reason to get out another email.

--- NEW Video Page Coming ---

If that 4-pay option wasn't enough, we are almost done with a NEW video landing page for you to send people to.

This page will feature ALL of our pre-launch videos. There are four videos, with a total of about 45 minutes of KILLER content... and they just happen to answer all the major objections to the product. (Funny how that worked out, eh?)

The videos will have links directly to the sales letter. To be completely honest, we don't know how this will convert... but it will give you another choice in where you want to send people to.

We will let you know as soon as this page is ready for you to mail on.

--- Price Increase On Friday ---

We will be raising the price by \$500 at 12:00 noon on FRIDAY.

The last 24 hours should be insane. Mike Filsaime did approximately \$350,000 on the last day before he raised the price of "7 Figure Code". We expect to do something similar.

--- Sprint Bonus ---

The winner of Monday's sprint bonus is Michael Rasmussen. He sold the most copies on Monday... and he gets his choice of Sony Playstation 3, an Xbox 360, or an 80 gig iPod.

Michael, we will be contacting you shortly...

--- Affiliate Prizes and Standings ---

Here's the latest standings... Michael Rasmussen made a strong move up from third to second, and he's closing on first place. He passed Jeff Johnson, who is vacationing without secure Internet access... but if I know Jeff, he will figure out a way to get an email out.

Meanwhile, Jeff Walker made a **STRONG** move up from 9th to 6th place... and he is closing in on Russell Brunson.

I know a lot of people have another email planned

as we come into the last few days (StomperNet, Walker, Brunson, Yanik, probably Schefren, and Jeff Johnson if he ever gets a connection)... so these standings will surely get shaken up in again.

Grand Prize: A Million Dollar Sales Letter by Ray Edwards. (Currently held by STOMPERNET.)

2nd Place: MacBook Pro (currently: Rich Schefren)
3rd Place: Panasonic 50" Plasma TV (currently: Michael Rasmussen)
4th Place: iPhone 8gig (currently: Jeff Johnson)
5th Place: iPhone 4gig (currently: Russell Brunson)
6th Place: Sony Playstation 3 (currently: Jeff Walker)
7th Place: Canon TX1 HD video (currently: Early To Rise)
8th Place: Xbox 360 (currently: Tellman Knudson)
9th Place: JVC 30 gig camcorder (currently: David Frey)
10th Place: Nintendo wii (currently: Perry Lawrence)
11th Place: iPod 80gig (currently: Valerie Young)
12th Place: iPod 30gig (currently: Tom Antion)
13th Place: iPon nano 4gig (currently: Mike Woo-Ming)
14th Place: Sony Play Station Portable (currently: Kim Standerline)
15th Place: iPod nano 2gig (currently: Joel Comm)

Just outside the "Prize Zone": Tim Houston, Jason James, Bill Myers, Rudy Setiawan, Simon Leung, and Yanik Silver

--- Wrap Up ---

That's it for now... I will send you a quick note when we have that video page ready.

And I have copied swipe copy below...

best regards
Tim

----- HEADLINES -----

SUBJECT: Cool new video...

SUBJECT: Sell once, get paid over and over...

SUBJECT: Sell once, get paid forever!

SUBJECT: Building a REAL business...

SUBJECT: A business Google can't touch...

SUBJECT: Almost sold out...

SUBJECT: Nearly sold out...

SUBJECT: Going, going... gone?

SUBJECT: The first bonus is gone...

SUBJECT: This bonus is going away

SUBJECT: Coaching Program filling up...

--- begin email #1 ---

NAME,

I just saw this new video that shows examples of some sites doing big profits in crazy little niches... and these are all membership sites that keep paying you over and over... go take a look:

<http://>

I always love hearing about people doing really well with web sites that aren't about "Internet Marketing". Some of these little niches are amazing...

http://

Best regards,
NAME

--- end email #1 ---

--- begin email #2 ---

NAME,

One of my favorite "business models" is selling subscriptions. Some people call this "continuity".

The real beauty of this is that you sell something to someone one time, and then you keep getting paid over and over... until they decide to stop the subscription.

Sorta the way your cable company works. Think about it, they got you to sign up and you just keep paying every single month.

Now wouldn't it be sweet if you were on the OTHER side of that transaction, and you were the one collecting the checks every month?

Well, the REALLY cool thing is that on the Internet it's EASY to create a business that does EXACTLY that. Just think if you had 100, or 200, or even 1000 people paying you AUTOMATICALLY month

after month. That's a beautiful thing.

Of course, this isn't a new idea... but in the last few years there are a couple of guys who have really PERFECTED this business. You can read more about them here:

<http://>

This stuff will COMPLETELY change your business. Don't miss it. If you look at the biggest, most successful businesses online (I am talking businesses that actually make big profits), a huge percentage are really "membership" sites.

But don't get me wrong - this is also a model that is perfect for small one and two-person businesses. Check it out now:

<http://>

Best regards,
NAME

P.S. If I had to start all over, this is probably the ONE business model I would go after. This stuff is that cool.

<http://>

--- end email #2 ---

--- begin email #3 ---

NAME,

Yesterday I told you about Tim Kerber and Ryan Lee's Membership Site Coaching Club...

Well, I just heard from those guys - this thing is selling like CRAZY... and they are in danger of selling out. And they have an insane bonus package - but their "fast action" bonuses are nearly gone. Don't miss out:

<http://>

Best regards,
NAME

P.S. The thing I love about selling subscriptions is that you just have to sell something once, and then you keep getting paid over and over. It's really cool:

<http://>

--- end email #3 ---

--- begin email #4 ---

NAME,

OK, I blinked and I missed out on the best offer. It sold out that fast.

However, there is still a HUGE bonus package available:

<http://>

What am I talking about?

Ryan Lee and Tim Kerber's Membership Site Coaching Club. Those guys put together an amazing offer...

Tim manages 400+ membership sites, and Ryan owns nearly 50 membership sites. They are both bringing in six figures PER MONTH... and now they are going to spill ALL the beans in a closed-door Coaching Club.

If you EVER wanted a stable business... a SERIOUS online business that just keeps cranking out the sales like a "cash cow"... then a subscription site is the way to go. And this Coaching Club is NOT to be missed. Here's the link again:

<http://>

Best regards,
NAME

P.S. At the rate this thing is selling out, I don't know how long it's gonna still be available:

<http://>

--- end email #4 ---

--- begin email #5 ---

NAME,

Check this out - Ryan Lee and Tim Kerber's are

onto a crazy "secret"...

Tim manages 400+ membership sites, and Ryan owns nearly 50 membership sites.

And they are both bringing in six figures PER MONTH... and now they are going to spill ALL the beans in a closed-door Coaching Club.

If you EVER wanted a stable business... a SERIOUS online business that just keeps cranking out the sales like a "cash cow"... then a subscription site is the way to go.

And this Coaching Club is NOT to be missed. Here's the link:

<http://>

Best regards,
NAME

P.S. At the rate this thing is selling out, I don't know how long it's gonna still be available. Go check it out now:

<http://>

--- end email #5 ---

JV Email #13

SUBJECT: JV: new VIDEO page for your list...

NAME,

I mentioned earlier today that this was coming...

We just uploaded a new VIDEO page. This has the four videos we created during our pre-launch.

They are all full of meaty content... and they all help pre-sell the product.

WARNING: This is an untested page, so we don't know how well it will convert.

But it gives you something else to mail about, and if you have already sent your list to the sales page, this gives you something different to work with.

Here's your affiliate link to the video page:

[http:// link to video page](#)

And here's your affiliate link to the sales page:

[http:// link to sales letter](#)

best regards
Tim

JV Email #14

SUBJECT: JV standings + \$1M + 48 hours to go

NAME,

We hit the \$1 million dollar mark at 11:32pm eastern time on Tuesday. It took use 107.5 hours to get there.

We just want to extend a HUGE thanks to you... without the support of our JV partners, we would probably be hitting the \$10k mark right about now!

OK, the big thing looming on the horizon is the price increase on Friday at 12:00 noon eastern time. We are raising the price \$500.00 at that time.

--- The BIG Finish ---

Based on the metrics that Jeff Walker has been sharing with us, with a price increase at the end we should see fully 25% (or more) of our sales in the last 24 hours.

In fact, Jeff made this prediction to Mike Filsaime for his "7 Figure Code" launch... and Mike flat out didn't believe him. And it turned out that Mike did 30% of the sales in the last 24 hours.

If this holds true, we are probably looking at a last day in the \$300k range. That means there are

\$150,000.00 in affiliate commissions up in the air. ;-)

--- Your Links ---

And here's your affiliate link to the sales page:

[http:// link to sales letter](#)

Here's your affiliate link to the video page we released on Tuesay:

[http:// link to video page](#)

--- JV Standings ---

Here are the latest standings... the biggest change is that the top 10 spots have tightened up a LOT. We could see some big changes, as just about everyone in the top 10 has told us they are going to make one last big push before the deadline at 12:00 NOON eastern time on Friday.

Grand Prize: A Million Dollar Sales Letter by Ray Edwards. (Currently held by STOMPERNET.)

2nd Place: MacBook Pro (currently: Rich Schefren)

3rd Place: Panasonic 50" Plasma TV (currently: Michael Rasmussen)

4th Place: iPhone 8gig (currently: Jeff Johnson)

5th Place: iPhone 4gig (currently: Russell Brunson)

6th Place: Sony Playstation 3 (currently: Jeff Walker)

7th Place: Canon TX1 HD video (currently: Early To Rise)

8th Place: Xbox 360 (currently: Tellman Knudson)
9th Place: JVC 30 gig camcorder (currently: David Frey)
10th Place: Nintendo wii (currently: Perry Lawrence)
11th Place: iPod 80gig (currently: Valerie Young)
12th Place: iPod 30gig (currently: Tom Antion)
13th Place: iPod nano 4gig (currently: Mike Woo-Ming)
14th Place: Sony Play Station Portable (currently: Kim Standerline)
15th Place: iPod nano 2gig (currently: Joel Comm)

Just outside the "Prize Zone": Tim Houston, Jason James, Bill Myers, Rudy Setiawan, Simon Leung, and Yanik Silver

--- Swipe Copy ---

I have included some email swipe file copy below...

best regards
Tim

----- HEADLINES -----

SUBJECT: Cool new video...

SUBJECT: Sell once, get paid over and over...

SUBJECT: Sell once, get paid forever!

SUBJECT: Building a REAL business...

SUBJECT: A business Google can't touch...

SUBJECT: Almost sold out...

SUBJECT: Nearly sold out...

SUBJECT: Going, going... gone?

SUBJECT: The first bonus is gone...

SUBJECT: This bonus is going away

SUBJECT: Coaching Program filling up...

--- begin email #1 ---

NAME,

I just saw this new video that shows examples of some sites doing big profits in crazy little niches... and these are all membership sites that keep paying you over and over... go take a look:

<http://>

I always love hearing about people doing really well with web sites that aren't about "Internet Marketing". Some of these little niches are amazing...

<http://>

Best regards,
NAME

--- end email #1 ---

--- begin email #2 ---

NAME,

One of my favorite "business models" is selling subscriptions. Some people call this "continuity".

The real beauty of this is that you sell something to someone one time, and then you keep getting paid over and over... until they decide to stop the subscription.

Sorta the way your cable company works. Think about it, they got you to sign up and you just keep paying every single month.

Now wouldn't it be sweet if you were on the OTHER side of that transaction, and you were the one collecting the checks every month?

Well, the REALLY cool thing is that on the Internet it's EASY to create a business that does EXACTLY that. Just think if you had 100, or 200, or even 1000 people paying you AUTOMATICALLY month after month. That's a beautiful thing.

Of course, this isn't a new idea... but in the last few years there are a couple of guys who have really PERFECTED this business. You can read more about them here:

<http://>

This stuff will COMPLETELY change your business. Don't miss it. If you look at the biggest, most successful businesses online (I am talking businesses that actually make big profits), a huge percentage are really "membership" sites.

But don't get me wrong - this is also a model that

is perfect for small one and two-person businesses. Check it out now:

<http://>

Best regards,
NAME

P.S. If I had to start all over, this is probably the ONE business model I would go after. This stuff is that cool.

<http://>

--- end email #2 ---

--- begin email #3 ---

NAME,

Yesterday I told you about Tim Kerber and Ryan Lee's Membership Site Coaching Club...

Well, I just heard from those guys - this thing is selling like CRAZY... and they are in danger of selling out. And they have an insane bonus package - but their "fast action" bonuses are nearly gone. Don't miss out:

<http://>

Best regards,
NAME

P.S. The thing I love about selling subscriptions

is that you just have to sell something once, and then you keep getting paid over and over. It's really cool:

<http://>

--- end email #3 ---

--- begin email #4 ---

NAME,

OK, I blinked and I missed out on the best offer. It sold out that fast.

However, there is still a HUGE bonus package available:

<http://>

What am I talking about?

Ryan Lee and Tim Kerber's Membership Site Coaching Club. Those guys put together an amazing offer...

Tim manages 400+ membership sites, and Ryan owns nearly 50 membership sites. They are both bringing in six figures PER MONTH... and now they are going to spill ALL the beans in a closed-door Coaching Club.

If you EVER wanted a stable business... a SERIOUS online business that just keeps cranking out the sales like a "cash cow"... then a subscription site is the way to go. And this Coaching Club is NOT to be missed. Here's the link again:

<http://>

Best regards,
NAME

P.S. At the rate this thing is selling out,
I don't know how long it's gonna still be
available:

<http://>

--- end email #4 ---

--- begin email #5 ---

NAME,

Check this out - Ryan Lee and Tim Kerber's are
onto a crazy "secret"...

Tim manages 400+ membership sites, and Ryan owns
nearly 50 membership sites.

And they are both bringing in six figures PER
MONTH... and now they are going to spill ALL the
beans in a closed-door Coaching Club.

If you EVER wanted a stable business... a SERIOUS
online business that just keeps cranking out the
sales like a "cash cow"... then a subscription
site is the way to go.

And this Coaching Club is NOT to be missed. Here's
the link:

<http://>

Best regards,
NAME

P.S. At the rate this thing is selling out,
I don't know how long it's gonna still be
available. Go check it out now:

<http://>

--- end email #5 ---

JV Email #15

SUBJECT: JV: it's money time - the home stretch...

NAME,

OK, we are into "money time". This is when the
big commissions are made.

A couple of weeks ago Mike Filsaime did MORE sales
in the last 24 hours of "7 Figure Code" than he
did in the first 24 hours.

That was an amazing feat, and I don't know if we
can match it. But that means there could easily be
\$300k or more sales in the next 24 hours. And that
means that there are HUGE commissions available.

We are raising the price by \$500 on Friday at
12:00 noon eastern.

One last email today, or even one today and one early Friday... and you could see your commissions DOUBLE. Or possibly even more.

I have included FRESH swipe files below about the price deadline.

This is a no-brainer. Just drop a quick note to your list telling them about the price increase, and then watch the commission notices come pouring in.

--- Your Links ---

And here's your affiliate link to the sales page:

[http:// link to sales letter](#)

Here's your affiliate link to the video page we released on Tuesay:

[http:// link to video page](#)

--- JV Standings ---

Here are the latest standings... the battle for the first three spots has become downright epic. This is like a heavyweight fight. There are only a few sales separating most of the top ten spots.

And MOST of the people in the top nine have confirmed that they will be mailing again with a "last minute" notice.

And MIKE FILSAIME is now in the house. He didn't

get his first email out until Tuesday night, but he has ALREADY vaulted into 9th place... and he is rising fast. There's no telling how high in the standings he can go.

Grand Prize: A Million Dollar Sales Letter by Ray Edwards. (Currently held by STOMPERNET.)

2nd Place: MacBook Pro (currently: Rich Schefren)

3rd Place: Panasonic 50" Plasma TV (currently: Michael Rasmussen)

4th Place: iPhone 8gig (currently: Jeff Johnson)

5th Place: iPhone 4gig (currently: Russell Brunson)

6th Place: Sony Playstation 3 (currently: Jeff Walker)

7th Place: Canon TX1 HD video (currently: David Frey)

8th Place: Xbox 360 (currently: Early To Rise)

9th Place: JVC 30 gig camcorder (currently: Mike Filsaime)

10th Place: Nintendo wii (currently: Tellman Knudson)

11th Place: iPod 80gig (currently: Tom Antion)

12th Place: iPod 30gig (currently: Perry Lawrence)

13th Place: iPo nano 4gig (currently: Valerie Young)

14th Place: Sony Play Station Portable (currently: Kim Standerline)

15th Place: iPod nano 2gig (currently: Joel Comm)

Just outside the "Prize Zone": Tim Houston, Jason James, Mike Woo Ming, Bill Myers, Rudy Setiawan, Simon Leung, and Yanik Silver

--- Swipe Copy ---

I have included some email swipe file copy below...

best regards
Tim

----- HEADLINES -----

SUBJECT: Only a few hours left...

SUBJECT: Deadling at 12:00 noon...

SUBJECT: One last courtesy warning...

SUBJECT: Price is going up...

SUBJECT: The price is going up...

--- begin email #1 ---

NAME,

I have already told you about Membership Site Bootcamp...

Simply put, this one is a winner. Membership sites are a GREAT way to build a real business... the kind of business that keeps on paying you month after month.

And this coaching program is being put together by two guys who are true experts with membership sites.

But I already told you all that - here is the new part... the price for Membership Site Bootcamp is about to go up by a huge amount. On Friday at 12:00 noon eastern, Ryan and Tim are going to raise the price by \$500.00.

I don't want to pressure you, but if you are thinking about jumping on board, then NOW is the time to do it. Here's the link:

<http://>

best regards,
NAME

P.S. This isn't some bogus scarcity play - these guys are ready to start their coaching program, so they really ARE going to raise the price.

--- begin email #1 ---

--- begin email #2 ---

NAME,

Just a super-quick note - a "last minute" notice...

I don't normally send these types of things, but I just heard from Tim Kerber - he's about to raise the price for his Membership Site Coaching Club by \$500.00.

In fact, the price goes up at 12:00 noon eastern time on Friday (that's tomorrow!)

If you ever considered a membership site (or a subscription site), then you will want to check this out. Because you don't want to miss out on the savings. Here's the link:

<http://>

best regards,
NAME

P.S. Go there now, the price goes up Friday at 12:00 noon eastern. Here's the link again:

<http://>

I have already told you about Membership Site Bootcamp...

Simply put, this one is a winner. Membership sites are a GREAT way to build a real business... the kind of business that keeps on paying you month after month.

And this coaching program is being put together by two guys who are true experts with membership sites.

But I already told you all that - here is the new part... the price for Membership Site Bootcamp is about to go up by a huge amount. On Friday at 12:00 noon eastern, Ryan and Tim are going to raise the price by \$500.00.

I don't want to pressure you, but if you are thinking about jumping on board, then NOW is the time to do it. Here's the link:

<http://>

best regards,
NAME

P.S. This isn't some bogus scarcity play - these guys are ready to start their coaching program, so they really ARE going to raise the price.

--- end email #2 ---

JV Email #16

SUBJECT: JV: last call...

NAME,

Wow... we are finally here. There are just a few hours left. The launch ends TODAY at 12:00 noon eastern.

At that time we will raise the price to \$1997.00. We expect to still make some sales, and you will still get commissions... but the big push is over (for now).

I have updated JV standings below... and we will update you tomorrow on FINAL JV standings.

--- Your Links ---

And here's your affiliate link to the sales page:

[http:// link to sales letter](#)

Here's your affiliate link to the video page we released on Tuesay:

[http:// link to video page](#)

--- JV Standings ---

We had another HUGE shake-up in the standings. In fact, spots in the top ten are being traded hour-by-hour.

And Mike Filsaime keeps roaring through the pack... now moving up to FOURTH place. Just two days ago he wasn't in the top 20. And we now have a THREE way tie for fifth place between Russell Brunson, Jeff Johnson, and Jeff Walker.

Grand Prize: A Million Dollar Sales Letter by Ray Edwards. (Currently held by STOMPERNET.)

2nd Place: MacBook Pro (currently: Rich Schefren)

3rd Place: Panasonic 50" Plasma TV (currently: Michael Rasmussen)

4th Place: iPhone 8gig (currently: Mike Filsaime)

5th Place: iPhone 4gig (currently tied: Brunson, Walker, Johnson)

6th Place: Sony Playstation 3 (currently tied: Brunson, Walker, Johnson)

7th Place: Canon TX1 HD video (currently tied: Brunson, Walker, Johnson)

8th Place: Xbox 360 (currently: David Frey)

9th Place: JVC 30 gig camcorder (currently: Early To Rise)

10th Place: Nintendo wii (currently: Tom Antion)

11th Place: iPod 80gig (currently: Tellman Knudson)

12th Place: iPod 30gig (currently: Perry Lawrence)

13th Place: iPod nano 4gig (currently: Tim Houston)

14th Place: Sony Play Station Portable (currently: Valerie Young)

15th Place: iPod nano 2gig (currently: Mike Woo Ming)

Just outside the "Prize Zone": Bill Myers, Jason James, Rudy Setiawan, Kim Standerline, Rosalind Gardner, Joel Comm, Yanik Silver, Ryan Deiss Simon Leung, and Yanik Silver

--- Swipe Copy ---

I have included some email swipe file copy below...

best regards
Tim

----- HEADLINES -----

SUBJECT: Only a few hours left...

SUBJECT: Deadling at 12:00 noon...

SUBJECT: One last courtesy warning...

SUBJECT: Price is going up...

SUBJECT: The price is going up...

--- begin email #1 ---

NAME,

I have already told you about Membership Site
Bootcamp...

Simply put, this one is a winner. Membership sites
are a GREAT way to build a real business... the
kind of business that keeps on paying you month
after month.

And this coaching program is being put together by
two guys who are true experts with membership
sites.

But I already told you all that - here is the new part... the price for Membership Site Bootcamp is about to go up by a huge amount. On Friday at 12:00 noon eastern, Ryan and Tim are going to raise the price by \$500.00.

I don't want to pressure you, but if you are thinking about jumping on board, then NOW is the time to do it. Here's the link:

<http://>

best regards,
NAME

P.S. This isn't some bogus scarcity play - these guys are ready to start their coaching program, so they really ARE going to raise the price.

--- begin email #1 ---

--- begin email #2 ---

NAME,

Just a super-quick note - a "last minute" notice...

I don't normally send these types of things, but I just heard from Tim Kerber - he's about to raise the price for his Membership Site Coaching Club by \$500.00.

In fact, the price goes up at 12:00 noon eastern time on Friday (that's today!)

If you ever considered a membership site (or a subscription site), then you will want to check this out. Because you don't want to miss out on the savings. Here's the link:

<http://>

best regards,
NAME

P.S. Go there now, the price goes up Friday at 12:00 noon eastern. Here's the link again:

<http://>

--- begin email #2 ---

NAME,

I have already told you about Membership Site Bootcamp...

Simply put, this one is a winner. Membership sites are a GREAT way to build a real business... the kind of business that keeps on paying you month after month.

And this coaching program is being put together by two guys who are true experts with membership sites.

But I already told you all that - here is the new part... the price for Membership Site Bootcamp is about to go up by a huge amount. On Friday at 12:00 noon eastern, Ryan and Tim are going to raise the price by \$500.00.

I don't want to pressure you, but if you are thinking about jumping on board, then NOW is the time to do it. Here's the link:

http://

best regards,
NAME

P.S. This isn't some bogus scarcity play - these guys are ready to start their coaching program, so they really ARE going to raise the price.

--- end email #2 ---

JV Email #17

SUBJECT: JV: final standings... \$1.71 million!

NAME,

OK, we wrapped up the Membership Site Bootcamp launch yesterday at 12:00 noon eastern... and what a ride it was.

We are STILL sorting out the final numbers, but we ended up at \$1.71 million for the week (and the last 24 hour push generated approximately \$508,000).

The final JV standings show another shakeup... and I have the results below.

But first I wanted to say THANK YOU to all my amazing JV partners. This launch simply wouldn't have happened without you.

All along we pushed hard to convert the people you sent our way - and the end result is that we're going to sending out some HUGE affiliate checks.

I also want to give a big thanks to Jeff Walker, and his brother Jon. Without their help, this thing wouldn't have gotten off the ground. When I started, I thought it would be an AMAZING mind-blowing success if we could come anywhere near \$1 million. Well, we completely blew that number out of the water...

Finally, before I give you the standings, I just wanted to mention this - we have a few more tricks up our sleeves. We will be having something of a "re-launch" coming (with a great story behind it). That should generate some more big-time commission checks.

--- Your Stats ---

You can check your affiliate stats here:

http:

Remember, since a LOT of the orders were either on a 2-pay or a 4-pay plan, your commissions will continue to roll in when the extra payments kick in during the next few months.

We expect to be sending the first payments sometime between the 15th and 30th of August.

--- JV Standings ---

We had another HUGE shake-up in the standings. In fact, spots in the top ten are being traded hour-by-hour. Here's the final results:

Grand Prize: A Million Dollar Sales Letter by Ray Edwards.

WINNER: StomperNet. What can we say, they led from wire-to-wire. They started fast and finished strong.

2nd Place: MacBook Pro

WINNER: Rich Schefren / Strategic Profits. Another super-strong performance... they promoted heavily early in the week and were able to hold on at the end.

3rd Place: Panasonic 50" Plasma TV

WINNER: Mike Filsaime. All I can say is "WOW". Mike didn't promote until the fifth day of the launch, and he came out of nowhere. This was an unreal performance by Mike. What a powerhouse!

4th Place: iPhone 8gig

WINNER: Michael Rasmussen. Michael ran a very unique and strong campaign. He was running in third, aiming for the 50" Panasonic TV... but he

got edged out at the wire by Mike Filsaime.

5th Place: iPhone 4gig

WINNER: Russell Brunson. The battle for 5th through 9th was incredibly hot... with the standings changing literally by the hour. However, in the end Russell edged out Jeff Johnson and Jeff Walker.

6th Place & 7th Place: Sony Playstation 3 and Canon TX1

WINNER: a tie between Jeff Walker and Jeff Johnson. These two buddies ran head-to-head for the last two days and ended up in a dead heat. Their are two sweet prizes for 6th and 7th places, so I am going to let them fight it out to see who gets what.

8th Place: Xbox 360

WINNER: Tom Antion. Tom ran a strong, consistent promotion all week long... and he has the results to prove it.

9th Place: JVC 30 gig camcorder

WINNER: David Frey. David also ran a consistent promotion all week long and kept trading spots with Tom Antion. However, with all the video that David's been doing lately, he would probably rather have this prize than the Xbox.

10th Place: Nintendo wii

WINNER: Early To Rise. ETR's Patrick Coffey came into the promotion a bit late, but clearly showed that ETR can move some product. The big question is whether there will be some big fights at the office over who gets to play with the wii.

11th Place: iPod 80gig

WINNER: Tellman Knudson. Tellman promoted early, but then moved on to seemingly greener pastures. That could have been a mistake, but he still had strong results.

12th Place: iPod 30gig

WINNER: Perry Lawrence. Perry was battling it out with Tellman for most of the week.

13th Place: iPod nano 4gig

WINNER: Tim Houston. Tim came on strong late in the week.

14th Place: Sony Play Station Portable

WINNER: Mike Woo-Ming. The Doctor is in the

house. He never seems to have enough to do, so this prize should keep him busy.

15th Place: iPod nano 2gig

WINNER: Valerie Young. The next time Valerie goes off to the lake to dream up a product launch, she can be listening to some tunes on her new iPod. ;-)

Just outside the "Prize Zone": Rudy Setiawan, Scott Boulch, Bill Myers, Kim Standerline, Rosalind Gardner, Joel Comm, Yanik Silver, Jason James, Ryan Deiss, Keith Baxter, Stu McClaren

===

Once again... THANKS to all of you. And watch out for your payments in just a few weeks.

best regards
Tim

